

Pepcid®

HEARTBURN RELIEF INFORMATION
for HEALTHCARE PROFESSIONALS



FOR HEARTBURN RELIEF THAT'S FAST AND LASTS ALL DAY*

RELY ON PEPCID®

PEPCID® is a histamine-2 blocker (H2 blocker) with the active ingredient famotidine. Famotidine helps relieve heartburn by reducing the amount of acid in the stomach.

Major nationwide pharmacies pulled Zantac® and generic ranitidine products from shelves.¹ The FDA has advised patients to stop taking any ranitidine products they have at home and to dispose of them properly.²

PEPCID® (famotidine) does not contain ranitidine and remains available in stores.



Use products only as directed.

FDA-approved in 1986 | OTC in 1995 | #1 recommended today†

Recommend PEPCID®, the H2 blocker your patients can count on

FDA=Food and Drug Administration; OTC=over-the-counter

*Based on 8 hours of symptom relief studies during the day

†Among OTC H2 blockers

YOU CAN RECOMMEND PEPCID® WITH CONFIDENCE

See how PEPCID® compares with other heartburn medications

ANTACIDS

- Neutralize existing stomach acid
- Don't stop your patient's stomach from making more acid
- Start working in seconds
- Can last 20–30 minutes or up to 3 hours

HISTAMINE-2 BLOCKERS

Pepcid®

- Relieve and prevent heartburn associated with acid indigestion or sour stomach*
- Lower the amount of acid that your patient's stomach produces
- Block the histamine receptors in your patient's stomach that are responsible for triggering acid production
- Start to work in 15–30 minutes†
- Work fast and last all day‡

PROTON PUMP INHIBITORS

- Treat frequent heartburn
- Work by shutting down pumps that release acid into your patient's stomach
- Are not indicated to prevent heartburn (OTC)
- Are not intended for immediate relief
- May take 1–4 days to become fully effective
- Require a 14-day daily dosing regimen
- Can last for up to 24 hours

FOR MORE INFORMATION, VISIT [PEPCID.COM](https://www.pepcid.com)

*Prevents heartburn if taken 10–60 minutes before a meal

†Original Strength PEPCID AC® and Maximum Strength PEPCID AC®

‡Based on 8 hours of symptom relief studies during the day

Zantac® is a registered trademark of Chattem, Inc.

References: 1. Garcia SE. Zantac pulled from shelves by Walgreens, Rite Aid and CVS over carcinogen fears. New York Times. September 30, 2019. Accessed May 6, 2020. <https://www.nytimes.com/2019/09/30/health/zantac-recall-cancer.html> 2. FDA requests removal of all ranitidine products (Zantac) from the market. News release. US Food and Drug Administration. April 1, 2020. Accessed April 9, 2020. <https://www.fda.gov/news-events/press-announcements/fda-requests-removal-all-ranitidine-products-zantac-market>

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