

# Pepcid<sup>®</sup>

## LOOKING FOR HEARTBURN RELIEF?

PEPCID<sup>®</sup> is a Histamine-2 blocker (H2 blocker) with the active ingredient famotidine. Famotidine helps relieve occasional heartburn by reducing the amount of acid in the stomach.

PEPCID<sup>®</sup> relieves heartburn in minutes and controls acid all day or all night. PEPCID<sup>®</sup> is the #1 doctor recommended acid reducer among H2 Blockers.

STARTS TO RELIEVE HEARTBURN IN 15-30 MINUTES.



Use products only as directed.

THE FDA HAS REQUESTED THE RECALL OF ZANTAC<sup>®</sup> AND OTHER PRODUCTS CONTAINING RANITIDINE. PEPCID<sup>®</sup> DOES NOT CONTAIN RANITIDINE.

## PEPCID<sup>®</sup> WORKS DIFFERENTLY

See how PEPCID<sup>®</sup> compares to antacids and proton pump inhibitors:

### ANTACIDS

- Relieve heartburn associated with acid indigestion or sour stomach
- Neutralize existing stomach acid
- Don't stop your stomach from making more acid
- Start working in seconds
- Can last up to 2 hours

### HISTAMINE-2 BLOCKERS PEPCID<sup>®</sup>

- Relieve and prevent heartburn associated with acid indigestion or sour stomach<sup>†</sup>
- Block the histamine receptors that trigger acid production
- Start to work in 15-30 minutes<sup>‡</sup>
- Control acid all day or all night<sup>\*</sup>

### PROTON PUMP INHIBITORS (PPIs)

- Treat frequent heartburn
- Are not indicated for the prevention of heartburn (over-the-counter)
- Shut down pumps that release acid
- Are not intended for immediate relief
- May take 1-4 days to become fully effective<sup>§</sup>
- Have to be taken every day for 14 days
- Can last for up to 24 hours

FDA=Food and Drug Administration. \*Based on 9-hour acid control studies during the day and 12-hour acid control studies during the night. Acid control does not imply symptom relief. †Prevents heartburn if taken 15-60 minutes before a meal. ‡Original Strength PEPCID AC<sup>®</sup> and Maximum Strength PEPCID AC<sup>®</sup>. §Some consumers may experience complete relief in 24 hours. Zantac<sup>®</sup> is a registered trademark of Chattem, Inc.

# FIGURE OUT WHICH PEPCID® PRODUCT IS BEST FOR YOU

PEPCID® is an FDA approved, safe and effective remedy to relieve symptoms of occasional heartburn when used as directed.

<b>Products</b>	 Use product only as directed <b>ORIGINAL STRENGTH PEPCID AC®</b>	 Use product only as directed <b>MAXIMUM STRENGTH PEPCID AC®</b>	 Use product only as directed <b>PEPCID COMPLETE®</b>	 Use product only as directed <b>PEPCID COMPLETE® ON-THE-GO</b>
<b>Active ingredient</b>	Famotidine 10mg (Acid Reducer)	Famotidine 20mg (Acid Reducer)	Famotidine 10mg (Acid Reducer) Calcium Carbonate 800mg (Antacid) Magnesium Hydroxide 165mg (Antacid)	Famotidine 10mg (Acid Reducer) Calcium Carbonate 800mg (Antacid) Magnesium Hydroxide 165mg (Antacid)
<b>Onset of heartburn relief</b>	Starts to work in minutes <sup>1</sup>	Starts to work in minutes <sup>1</sup>	Starts to work in seconds <sup>2</sup>	Starts to work in seconds <sup>2</sup>
<b>Prevents heartburn before it happens</b>	 <sup>3</sup>	 <sup>4</sup>		
<b>Adult dosing for up to 12 hours of acid control<sup>5</sup></b>	1 tablet	1 tablet	1 chewable tablet	1 chewable tablet
<b>Controls acid all day or all night<sup>5</sup></b>				
<b>Available in an On-The-Go size</b>				
<b>#1 Doctor recommended OTC H2 Blocker brand</b>				
<b>#1 Gastroenterologist recommended OTC H2 Blocker brand</b>				
<b>Your go-to remedy for...</b>	When you need to prevent and treat heartburn within minutes <sup>1,3</sup>	When you need a powerful remedy to prevent and treat tough heartburn symptoms	When you need a dual-action formula that goes further than an antacid alone to provide quick relief in a flavored chewable tablet	When you need the same quick relief of PEPCID Complete® chewables, but in a convenient, on-the-go size

1 Starts to relieve heartburn in 15-30 minutes. 2 Starts to neutralize acid on contact. 3 Prevents heartburn if taken 15-60 minutes before a meal. 4 Prevents heartburn if taken 10-60 minutes before a meal. 5 Based on 9 hour acid control studies during the day and 12 hour acid control studies at night. Acid control does not imply symptom relief. ©McNeil Consumer Pharmaceuticals 2021.

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